

January 16, 2015

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Dear :

We are delighted to announce that our Annual Benefit Dinner, *Healing, Hope & Heroes*, will be held on Thursday, March 26, 2015 at Guastavino's in Midtown Manhattan. The engaging and talented Diana Williams, WABC-TV News Anchor, will return as our Master of Ceremonies for the evening. The celebration will honor three dynamic individuals who have made significant contributions towards supporting our mission: The Honorable Patrick Kennedy; JAG Models Co-Founders Jaclyn Sarkin and Gary Dakin; and renowned psychologist and author, Margo Maine, PhD.

Healing and Hope

We welcome new friends and past supporters, whose confidence, enthusiasm and passion have helped continue our momentum and impact. Each year we strengthen our programs and expand our resources to ensure we are meeting the demand of those in need. Because of you:

- Proud2Bme on Campus, an awareness campaign, was launched on college and university campuses
- The Body Project, an early intervention program, is being piloted in five NYC schools to reach at-risk youth
- The Navigators Program, offering peer-to-peer support, received over 1,600 requests annually
- NEDAwareness Week 2014 reached people in 44 countries, and we saw a dramatically increased need for our helpline (67%) and click-to-chat (157%)

Through our many awareness, education, outreach and advocacy efforts, NEDA is devoted to ensuring those affected by eating disorders have a place to turn for help, information and support.

We hope you will join us for this special evening to celebrate the difference we can make in the lives of others. Enclosed you'll find our sponsorship opportunities, and we thank you for the consideration. **If you would like to be recognized in our formal invitation, kindly inform us of your pledge by February 3rd.** If you have questions, please contact the NEDA Benefit Dinner Office via email at kristina@trustaffairs.com or call (201) 941-6064. We thank you in advance for your support.

A handwritten signature in black ink that reads "Mary J. Curran".

Mary Curran
Dinner Co-Chair
NEDA Board Co-Vice Chair

A handwritten signature in black ink that reads "Elizabeth Sarquis".

Elizabeth Sarquis
Dinner Co-Chair
NEDA Board Secretary

A handwritten signature in black ink that reads "Ric Clark".

Ric Clark
Corporate Dinner Chair
NEDA Board Chair
CEO, Brookfield Global Properties