

NEDA Care Fair

2025 SPONSORSHIP PACKET





The National Eating Disorders Association (NEDA) is excited to introduce a new initiative: NEDA Care Fairs. As part of this initiative, NEDA Walks will be transitioning to NEDA Care Fairs, building on the success of the walks while fostering greater connection, inclusivity, and support within the broader mental health community. NEDA Care Fairs will continue to feature the beloved components of NEDA Walks—such as resources, engaging activities, and inspiring speeches and performances—while also welcoming participation from other mental health nonprofits and organizations. This initiative highlights the important intersection of eating disorders and co-occurring mental health conditions, creating an opportunity for attendees to access a wider range of resources and support. While the walk portion of the event remains optional, this transition allows NEDA to expand its vision and provide an even more comprehensive and collaborative experience.

NEDA Cares

PROGRAMS AND INITIATIVES

NEDA Care Fairs serve as important social support opportunities for people in recovery and their families and raise awareness. They also support NEDA's other programs which provide information and support, help people feel less alone, and develop more effective and equitable treatments for all eating disorders.

Feeding Hope Fund for Clinical Research GFED Early Investigator Award

These two grant programs support projects that will improve the lives of individuals affected by eating disorders. Since 2013, NEDA has awarded over \$2 million to 20 researchers.

Online Eating Disorder Screening

Our screening tool assesses warning signs of an eating disorder and is often the entry way into the path of healing.

NEDA Toolkits

Tool kits provide accessible information and resources to educators, coaches, parents, and others on a variety of issues surrounding eating disorders.

Grace Holland Cozine Resource Center

Funded by the Grace Holland Cozine Foundation, in memory of their daughter, Grace, this resource center is the most robust information hub for the eating disorder community.

Campus Warriors

Campus Warriors are individual students, faculty members, and student organizations representing NEDA on their college and university campuses. Campus Warriors aim to educate their school community about eating disorders by participating in awareness events on campus and fundraising for NEDA's programs and services.

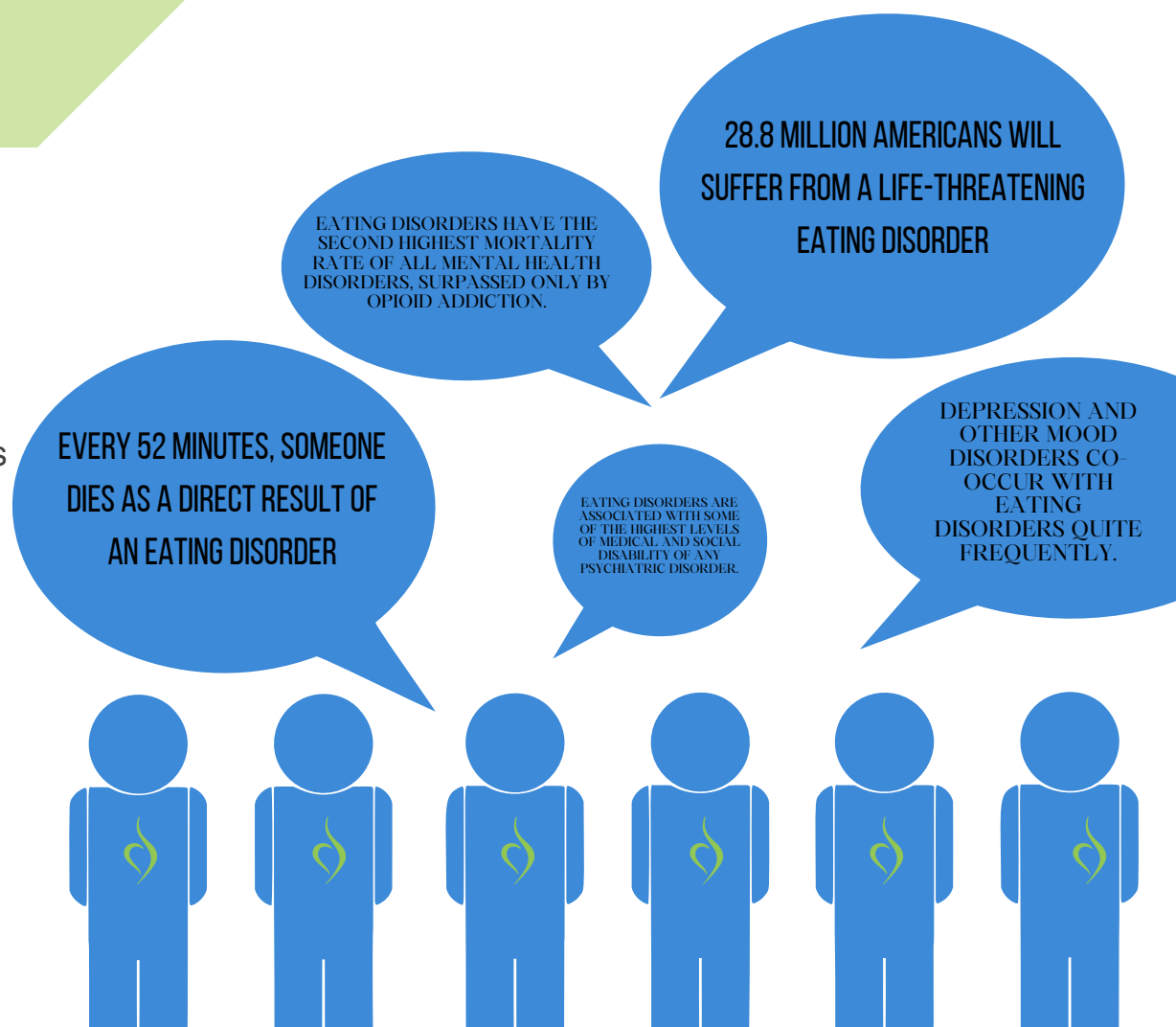
Visit www.nationaleatingdisorders.org for more information.



The National Eating Disorders Association (NEDA) seeks to fundamentally change the way eating disorders are understood and treated. We provide communities with education, early intervention, and groundbreaking research to achieve lasting well-being and recovery.

WHY PARTNER WITH NEDA?

- Connect with a diverse audience through digital marketing and logo recognition
- Reach more than 366K responsive follows across all major social media platforms
- Build and establish community relationships through unique and engaging event experiences
- Promote social responsibility by supporting a cause that affects 28.8 million Americans and their loved ones
- Our partners help us provide vital resources to the community





SPONSORSHIP LEVELS

\$2,500

ADVOCATE

COMMUNITY INFLUENCER:
Recognition across all social platforms.

BRAND RECOGNITION:

- **Logo** hyperlinked on event website & NEDA Cares site.
- **Logo** on Care Fair email blasts (8 total), reaching a 2 hour radius of event location
- **Logo** on Care Fair t-shirts

EXHIBITOR :

- Table & 2 chairs provided at event
- On Stage recognition
- **4 Complimentary \$25 Registrations**

\$1,000

ALLY

BRAND RECOGNITION:

- Logo hyperlinked on event website
- Logo on Care Fair blasts (8 total), reaching a 2 hour radius of event location
- Logo on Care Fair t-shirts

EXHIBITOR :

- Table & 2 chairs provided at event
- On Stage recognition
- **2 Complimentary \$25 Registrations**

\$500

FRIEND

BRAND RECOGNITION:

Logo on event website (not hyperlinked)

EXHIBITOR:

- Table & 2 chairs provided at event
- On Stage recognition
- **1 Complimentary \$25 Registration**



COMMUNITY PARTNERS

Community partners are local non-profit organizations focused on mental health. Partnerships reinforce collaboration and collectively expand the scope of aid available to those in need.

COMPLIMENTARY EXHIBITOR SPACE:

-Table & Chairs provided at event





SPONSORSHIP COMMITMENT FORM

CARE FAIR CITY AND STATE: _____

SPONSOR LEVEL:

- \$2,500 ADVOCATE
- \$1,000 ALLY
- \$500 FRIEND
- COMMUNITY PARTNER

Company Contact:		Title:	
Company/Organization:			
Street Address:			
City:		State:	Zip:
Phone:		Email:	
Web Address:		Other:	

Authorized Signature: _____ Date: ____/____/____

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Mail form with check to:
National Eating Disorders Association
P.O. Box 738780, Dallas, TX 75373

For credit card payments please email Priya James at pjames@nationaleatingdisorders.org

*Please note that in the event of unforeseen consequences, NEDA Care Fair Sponsorships are nonrefundable. *The National Eating Disorders Association is a 501(c) (3) not-for-profit organization – Federal Tax ID#: 13-3444882. Your contribution is tax-deductible to the full extent of the law. Please consult your tax advisor and/or IRS Publications to verify deductibility.